

# Rahul Gottimukkala

UX Engineer, Product Strategy

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Senior UX Engineer with 4+ years of experience delivering user-centered products at velocity and scale. I bring a focus on design fidelity to technical decision-making, iterating quickly and effectively while collaborating across product and engineering to advance performance, clarity, and overall experience quality from concept through release.

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## WORK EXPERIENCE

### UX Engineer, TruU Inc. (Cybersecurity)

September 2024 – Present

San Jose, California

- Led the end-to-end frontend execution for two flagship products (TOTAL and User Portal) that became key drivers for customer pilots, sales conversations, and adoption. Delivered both products under tight timelines while maintaining high standards for design fidelity and experience quality.
- Defined the UX and engineering architecture for elevating major product differentiators, including AI Search and scalable white-labeling infrastructure, shaping both interaction design and technical strategy.
- Modernized the critical first-time enrollment flows and our SSO experiences across four platforms by replacing legacy webviews with OS-native behavioral patterns (iOS, Android, macOS, Windows), , improving animation fidelity, responsiveness, and perceived native performance.
- Served as the UX engineering lead for the web products, guiding architectural decisions, aligning experience quality across surfaces, and partnering with design, product, and engineering to deliver maintainable, high-quality implementations.

### Co-founder & Product Engineer, DesignScout

January 2024 – September 2024

Seattle, Washington

- Conducted interviews with recruiters and design leaders to uncover core user problems in the design-recruitment space, shaping product vision, strategy, and early positioning.
- Built two MVPs of a React/Redux/Node.js candidate-sourcing platform in four months, enabling investor pitches, product demos, and beta testing with two pilot customers that informed rapid iteration and refinement.
- Validated feature viability by building and tuning a custom AI proof-of-concept model that demonstrated the platform's core sourcing capabilities and guided roadmap decisions.
- Ensured alignment between product vision and engineering execution by leading design reviews, prioritizing feature work based on research insights, and grounding development in business goals.

## Product Designer, Extropolis AI

July 2023 – September 2023

Remote

- Increased user retention 7× in two months by implementing targeted mobile UX enhancements informed by MixPanel analytics.
- Collaborated with CEO & engineers to prioritize high-risk flows and deliver interface refinements that boosted engagement and user retention for core user flows.

## Full Stack Engineer, Vanguard (via TCS)

June 2021 – August 2023

Hyderabad, Telangana

- Developed a scalable micro-frontend Angular web app, improving modularity and deployment velocity by standardizing component patterns.
- Advocated for and implemented web accessibility standards across 4 product lines, ensuring accessible user experiences.
- Designed and implemented technical dashboards and alerts to provide real-time insights on product health to stakeholders.

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## EDUCATION

### Masters in Human Centered Design and Engineering (MS-HCDE)

University of Washington, Seattle

September 2023 - June 2025

### Bachelors in Computer Science and Engineering (B.Tech CSE)

GITAM University, Hyderabad

June 2017 - June 2021

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## SKILLS

Languages & Frameworks: Angular, React, JavaScript, TypeScript, HTML, CSS/SASS, Redux, Node.js, RxJS

Design & Prototyping: Figma, Interactive Prototyping (in Code & Figma), Design Systems Architecture, User-Centered Design, Usability Testing

Testing & Infrastructure: Playwright MCP, Cypress, Git, CI/CD Pipelines, Webpack, REST APIs